



GREEK ORTHODOX METROPOLIS OF CHICAGO

40 E. BURTON PLACE, CHICAGO, IL, 60610 | TEL. (312) 337-4130 / FAX (312) 337-9391

Consensus Vision and Strategic Planning Process

**“For everyone to whom much is given, from
him much will be required.”**

Luke 12:48



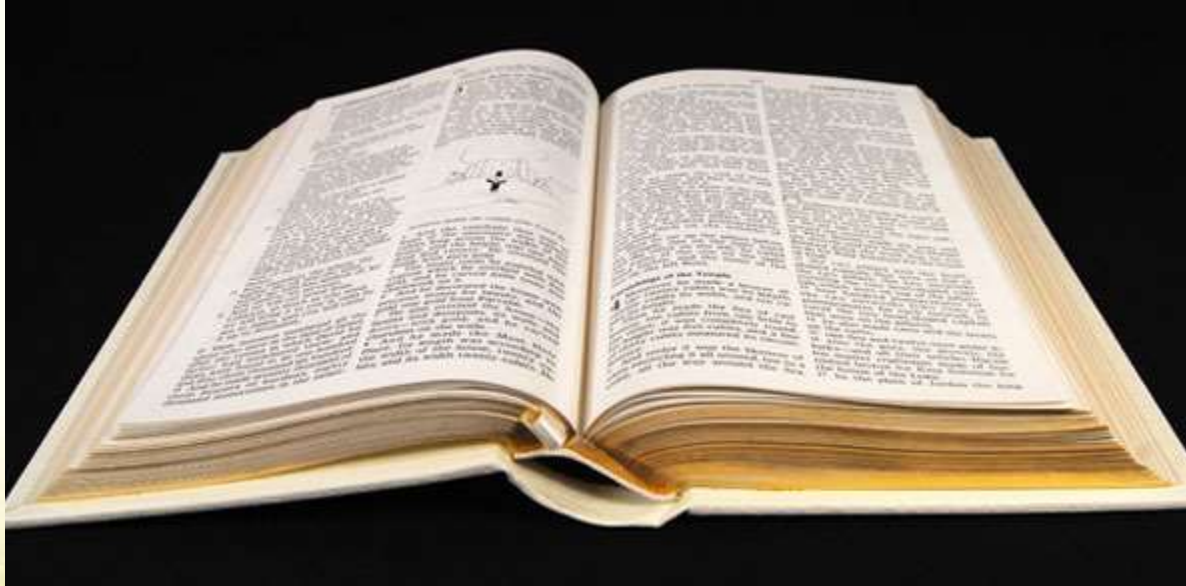
What is Strategic Planning



**A process to help manage the
“busyness” of our Church
without turning the Church
into a “business.”**



Strategic Planning is Biblical



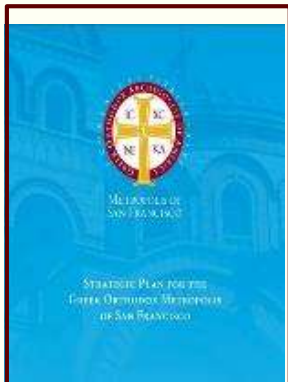


Proverbs 29:18

**“Where there is no
vision, the people
will perish”**

Proven Orthodox Strategic Planning Process

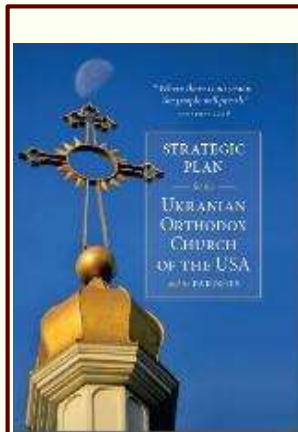
Our process has been used to complete strategic plans covering over 20% of Orthodox Christians in America



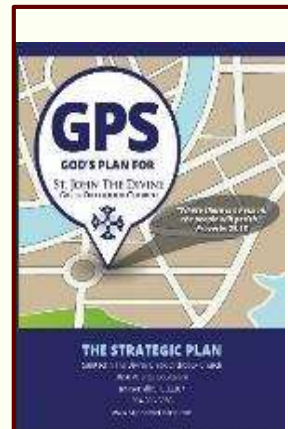
GOA
Metropolis
of San
Francisco
(7 Western
States)



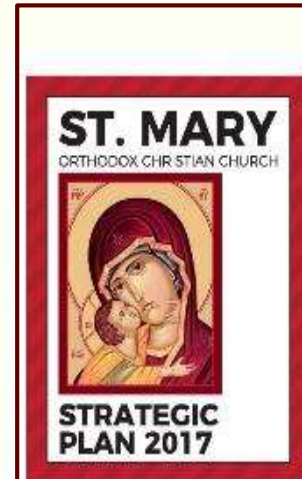
GOA
Metropolis
of Atlanta
(8
Southeastern
States)



Ukrainian
Orthodox
Church of
the USA
(entire
USA)



St John The
Divine
(Jacksonville
FL)



St Mary
(Wichita,
KS)



St John The
Baptist
(Beaverton,
OR)



The Elements of Strategic Planning





What is Strategic Planning



A Strategic Plan must answer 4 fundamental questions:

- 1. Why do we exist?**
- 2. Where are we now?**
- 3. Where do we want to be?**
- 4. How will we get there?**



The 4 P's of Strategic Planning





The Essential 4 P's of Church Strategic Planning



1. **Process** - A comprehensive, inclusive and methodical process and schedule
2. **People** - The right people leading, developing and implementing the plan, with input from everyone along the way
3. **Product** - A comprehensive strategic plan with a detailed implementation plan and timeline
4. **Performance** – The plan implementation must be well-managed (more non-profit strategic plans fail in this step than for any other reason)



HOW ?

Parish Strategic Planning





Stewardship Calling Six Step Work Plan



- Step One** Opening Retreat to determine SWOT, Statement of Why, Mission, Vision, Core Values, Strategic Areas of Focus
- Step Two** Task Force Meetings to draft Strategic Goals and Action Plans
- Step Three** Public Presentations of draft Strategic Goals and Action Plans for feedback and consensus-building (Task Forces synthesize comments)
- Step Four** Closing Retreat to finalize SMART Strategic Goals and Action Plans
- Step Five** Finalize Strategic Plan + Clergy Laity Assembly Roll Out
- Step Six** Implementation with continual communication

Metropolis of Chicago Proposed Timeline



SUMMARY OVERALL TIMETABLE

Finalize SPT¹	≈	2 months from start
First retreat	≈	4 months from start
Second retreat	≈	9 months from start
Public Rollout	≈	15 months after start

¹ SPT = Strategic Planning Team

TASK	TIME	TOTAL TIME	TARGET DATES
Start Date			7-1-18
Pick SPT and send invites	30 days	1 month	8-1-18
Response time for SPT	15 days	75 days	8-17-18
Prepare and send SPT homework	10 days	3 months	8-27-18
Homework due	30 days	4 months	9-28-18
Process homework	30 days	5 months	10-26-18
First retreat	4 months after start		11-2,3,4-18
Draft goals and action plans and feedback loop events	4 months	9 months	3-1-19
Second retreat	9 months after start		3-1,2,3-19
Finalize action plans	45 days	10.5 months	4-15-19
Write/print plan-organize event	60 days	12.5 months	6-15-19
Recruit Implementation Team	60 days	14.5 months	8-15-19
Clergy Laity Public Rollout	≈ 15 month after start		Fall, 2019

Orthodox Church Strategic Plan Examples

www.stewardshipcalling.com

Church Strategic Planning tab

Atlanta Metropolis

San Francisco Metropolis

Ukrainian Orthodox Church USA

St. John Beaverton, OR

St. John Jacksonville, FL

St. Mary Wichita

The screenshot shows the website for Stewardship Calling. At the top, the text reads "Stewardship Calling" with the tagline "What are you doing with all of the grace God has given you?". Below this is a navigation menu with several items: "EFFECTIVE CHURCH MODEL", "STEWARDSHIP", "CHURCH STRATEGIC PLANNING" (circled in red), and "PODCASTS / INTERNET RADIO". A secondary menu below it includes "LEADERSHIP & SPIRITUAL NEEDS", "BLOG", "RESOURCE", "CHURCH STRATEGIC PLANNING VIDEO", and "PERSONAL". The main content area features a large image of people with puzzle pieces and a 3D "SUCCESS" sign. Below the image is a list of church strategic plans, each circled in red: "ATLANTA METROPOLIS STRATEGIC PLAN", "SAN FRANCISCO METROPOLIS STRATEGIC PLAN", "UKRAINIAN ORTHODOX CHURCH USA STRATEGIC PLAN", "ST. JOHN - BEAVERTON, OR", "ST. JOHN GOC IAX", and "ST. MARY WICHITA". At the bottom, there is a section titled "Church Strategic Planning" with introductory text and a "Subscribe to Blog via Email" form.

Church Strategic Planning

If on the day of your final judgment, when you meet your Creator, you want to know that you have done the most you could have done to protect, preserve and promote Christ's church and make disciples, do I have the program for you. By the grace of God, I have been blessed to have developed a comprehensive training program to help Christian Parishes learn how to use the established discipline of strategic planning to improve the condition of their parish and help it attain its...

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